

jade stoner

COPYWRITER

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EDUCATION

Savannah College of Art and Design (SCAD)
B.F.A. Advertising, Copywriting Concentration
GPA: 3.92/4.00, Dean's List

May 2015
Savannah, GA



EXPERIENCE

McKinney
Copywriter

Clients: Nationwide, Sherwin-Williams

Jan. 2016 – Present
Durham, NC

McKinney
Copywriting Intern

Clients: Nationwide Insurance, Internal Projects, New Business

Sept. – Dec. 2015
Durham, NC

Mullen Lowe U.S.
Copywriting Intern

Clients: Food Lion, North Carolina Education Lottery, CSX, Hanes
Hosiery, L'Eggs, Ulta Beauty, Fortified Bicycle Alliance

June – August 2015
Winston-Salem, NC

SCAD & Hewlett-Packard Collaborative
Copywriter, Co-Project Manager

SCAD is collaborating with Hewlett-Packard to research and develop multiple campaign concepts for a unique tourism experience within the Savannah Historic District, utilizing the LinkReader platform, which transforms physical content into digital experiences.

March – May 2015
Sept. – Nov. 2014
Savannah, GA

YMCA Camp Weaver
Marketing Intern, Senior Overnight Counselor

Designed all marketing materials. Managed all social media accounts. Boosted Facebook activity by 200% and launched Instagram.

June – August 2014
June – August 2013
Greensboro, NC

SKILLSETS

Copywriting
Problem Solving
Microsoft Office
Mac/PC

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe After Effects

HTML5/CSS3
Pizza Eating
Crocheting
Cartwheels



HONORS

Student Silver Savannah ADDY Award
Jennifer B. Reis Scholarship For Advertising Students
Advertising Department Endowed Scholarship
International Baccalaureate Diploma

2015
2013
2012
2011

